

TOTAL DESIGN • TOTAL GRAPHICS • TOTAL PRINT • TOTAL PLATES • TOTAL PLATES • TOTAL DESIGN

WE ARE THE
**TOTAL
PACKAGE**



ORIGINATE. EXECUTE. CONTROL.

It all starts by creating the brand strategy, and moves on to impactful designs.

Then files are seamlessly passed through premedia services, to achieve exceptional results on press. We deliver high-end flexo plates and legendary SEAMEX® sleeves. All while controlling and reducing your packaging cycle time with our FUSION™ custom workflow solutions.



Experience the TOTAL PACKAGE...

- **Brand Design:** strategy, design2print
- **Packaging Graphics:** adaptation, 3D rendering, comps & prototypes
- **Premedia Services:** prepress, corrugated, ITR solutions, flexo plate technologies
- **Display Graphics:** in-store displays, events, exhibits, outdoor advertising

Powered by FUSION™ Custom Workflow Solutions, ALL FROM ONE COMPANY.

BENEFITS

- Greater Control
- Streamlined Communication
- Increased Speed-To-Market
- Consistent Branding
- Concept Through Execution

OEC Graphics has what it takes to make your brand stand out.

We're **1** company with the expertise and capabilities of **3**, working with you to create a seamless path to market.

AMPHORA
BRAND DESIGN



OEC
DISPLAY
graphics

1

STRATEGY

Market Research
Marketing Plans
Brand Positioning
Sales Strategy Development

BRAND DESIGN

Brand Development & Architecture
Packaging Design
Marketing Collateral
Video Brochures
Digital Marketing
Photography

BRAND LANGUAGE

Name & Tagline Development
Social Media SEO

2

PREMEDIA

Production Artwork
Color Management
Press-side Technical Support
Packaging Compliance

FUSIONTM
CUSTOM WORKFLOW SOLUTIONS

SEAMEX[®]
Seamless ITR Sleeves

HDFlexo[™] | **Flat**^{top} | **Pixel+**[™]
Plating Technologies

CADCOAT[®]
Coating Plate & Blanket
Solutions

3

IN-STORE

Banner, Window
& Floor Graphics
Blade Signs & Shelf Innovations
Aisle & Directory Signage
Dimensional Graphics

OUTDOOR ADVERTISING

Billboards
Vehicle Wraps

EVENTS & EXHIBITS

Tradeshow Graphics
Pop-Up Displays
Banners & Banner Stands
Wallscapes, Dioramas
& Kiosks

40%

FASTER TO SHELF WITH Design 2 Print

2X FASTER TO MARKET

FUSIONTM
CUSTOM WORKFLOW SOLUTIONS

30%

SALES LIFT WHEN USING DISPLAY GRAPHICS WITH PACKAGING



FOR MORE INFORMATION info@oecgraphics.com • 224.828.1266 • oecgraphics.com