



Qleads Lead Retrieval

(Name Badge Scanners)

FTA Fall Conference 2021

Fall Conference, Oct. 3-6, 2021 - Frisco Hotel & Convention Center - Frisco, TX

With Qleads lead retrieval you do not have to leave the conference with a handful of business cards with scribbled notes on the back. Simply captured their information with your own smart phone. Qleads lead retrieval enables you to return to your office with all of your qualified leads waiting for you in your e-mail in box (Excel format). This saves time, money and ensures your valuable leads have a chance of being converted into sales or strategic partnerships.

Take it a step further and add custom qualifiers and follow-up codes to your Qleads lead solution. You can add your product and / or services names, sales reps, action codes, and more. When your leads are sent to you after the show (in Excel format), they will be qualified and ready to properly follow up on. This immediate follow up on pre-qualified leads will optimize your investment and participation in the event. Lead retrieval is the next best investment an exhibitor can make after purchasing your exhibit space.

Order today

www.qleads.net/orders

Early bird pricing ends Sept. 13, 2021

ExpoLeads Mobile APP - \$225: Use your own iPhone or Android device to capture leads via the barcode that is printed on the attendee badge. The App allows you to capture attendee's info by scanning the barcode on the badge with your phone (You can view attendee info during the show). The user is able to add custom lead qualifiers and lead notes. The leads are available for download from our leads portal at anytime during or after the conference. Attendee lead info is automatically pulled from the online database upon scanning the barcode. It works without an internet connection.

NOTE: Pre registered attendee lead Info can be seen after scanning during the event. Price includes license for (1) device only.